Intern - PR Manager Games (m/f)

For our home office in Cologne we are looking for an Intern PR Manager Games (m/f).

MOTHERSHIP is a full-service marketing agency for digital entertainment products (games, software, music, film). We develop marketing technologies to get the maximum out of every single marketing Dollar. Furthermore, we plan and scale global marketing campaigns (online and mobile).

Business Responsibilities:

- Supporting and creating PR-Concepts form the idea to the operational execution
- Supporting, maintaining and developing the media contacts Online, TV, Print and Radio
- Supporting and writing press releases
- Supporting and corresponding with the international media partner
- Organising and maintaining PR events
- Coordinating the communication with the product manager
- Award management of all relevant game awards

Skills and Behaviors:

- Effective communication
- Strong written, presentation and verbal skills
- Problem solving and critical thinking
- Knowledge of the games industry
- Working with social media instruments like Facebook, Twitter etc.
- Willingness to work with the team
- Eloquence, convincing rhetoric and stylistic assurance

Office Location: Cologne

Duration: Starting time und duration by arrangement

For more information visit: www.MOTHERSH1P.de