Internship Influencer Marketing (m/f) – native French speaking

For our home office in Cologne we are looking for an Internship in Influencer Marketing (m/f).

MOTHERSHIP is a full-service marketing agency for digital entertainment products (games, software, music, film). We develop marketing technologies to get the maximum out of every single marketing Dollar. Furthermore, we plan and scale global marketing campaigns (online and mobile). The foundation of our work is the connection between Big Data, Technology and Human.

Business Responsibilities:

The Intern works in every division of international media campaigns – with a strong focus on French and Influencer Marketing.

- Support and development of general online media campaigns
- Support of influencer campaigns on Youtube, Twitch, Hitbox
- Project planning
- Identification of online trends and strategic implications
- Proactive client service
- Create concepts for online marketing campaigns
- Create traffic and performance reporting
- Planning, implementation and monitoring of online marketing activities

Skills and Behaviours:

- Effective communication skills
- Problem solving attitude and critical thinking
- Good knowledge of the games industry
- Willingness to work in a team

Qualifications:

- Student of Economics (Bachelor, Master)
- Initial relevant industry experience

If the position above takes your fancy, please send your CV to ch@mothersh1p.de (with the job title in the subject line). We look forward to hearing from you!

Contact:
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